



Her first sales role. Her own firm.

Sara joined FPA in 2023 as our first new hire in Austin, Texas. She came from hospitality and had never worked in sales. Today, she leads Elevation Global.

Sara Ahmed

Founder, Elevation Global

2023

Joined FPA in Austin

Hospitality

Her starting background

7 figures

Projected annual firm revenue*

A beginning, not a ceiling.

Sara arrived with experience serving people, but sales was new territory. Her story began with learning the work inside FPA and developed into leading a firm of her own. Today, Elevation Global is projected to generate seven-figure annual company revenue. Her journey reflects the growth FPA seeks to make possible: from an initial opportunity to broader business leadership.

Independent firms. Shared learning.

Sara and Aton plan to share office space at the Operators Academy facility in Arizona. The purpose is proximity: leaders can exchange experience and learn alongside one another while their companies retain distinct identities. FPA and Elevation Global remain separate organizations; the facility does not make them one employer.

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*Annual company revenue projection supplied by FPA leadership, September 2026; not personal earnings, achieved revenue or a guarantee. Arizona co-location is planned. Individual outcomes vary.